

D B CORP LTD.

KEY PERFORMANCE METRICS

(Rs. In Mn)

Particulars (INR MN)							
	FY 16-17	Q2 FY17	Q2 FY18	Variance % (YOY)	H1 FY17	H1 FY18	Variance % (YOY)
Profit & Loss Items	12 Months	3 Months	3 Months		6 Months	6 Months	
Advt Revenue	15973	3740	3966	6.0%	7876	8301	5.4%
Circulation Revenue	4814	1179	1273	8.0%	2354	2506	6.5%
Total Revenue	22750	5432	5741	5.7%	11219	11753	4.8%
NP prices (MT)	34989	34750	35862	3.2%	34364	35926	4.5%
News Print Cost/Total Cost	40.9%	42.1%	41.7%		41.4%	41.8%	
Personnel Cost/Total Cost	26.4%	27.5%	25.4%		27.2%	26.0%	
Other Operational Cost/Total Cost	32.7%	30.5%	32.9%		31.4%	32.2%	
Total Cost	16158	3885	4284	10.3%	7819	8363	7.0%
EBIDTA	6592	1547	1456	-5.9%	3400	3390	-0.3%
EBIDTA Margin	29.0%	28.5%	25.4%		30.3%	28.8%	
PAT	3748	885	787	-11.1%	1925	1888	-1.9%
Pat Margin	16.5%	16.3%	13.7%		17.2%	16.1%	
Balance Sheet Items							
Gross Fixed Assets	14283	13999	15105		13999	15105	
Net Fixed Assets	8833	8952	9223		8952	9223	
Secured Gross Term Debt	262	404	132		404	132	
Secured Net Term Debt	(1492)	(401)	(1653)		(401)	(1653)	
Tangible Networth	15930	14944	17845		14944	17845	
Debt / Equity	0.02	0.03	0.01		0.03	0.01	
Debt / EBIDTA	0.04	0.06	0.02		0.06	0.02	
ROCE	33.1%	34.7%	32.1%		34.7%	32.1%	
RONW	23.5%	25.1%	22.0%		25.1%	22.0%	
Fixed Assets Coverage Ratio	33.7	22.2	69.9		22.2	69.9	
Current Ratio (Including Term Loan Liabilities due in 1 Year)	3.9	3.4	4.0		3.4	4.0	
Total Outside Liabilities/Tangible Net Worth	0.3	0.3	0.2		0.3	0.2	
Inventory Turnover (Days)	110	95	97		95	97	
Debtors Turnover (Days)	67	67	83		67	83	